Chapter 12 Quiz

Name: __________________________  Date: _____________

___ 1. According to the text, _____ provides the classic illustration of pure altruism.
   A) the parable of the Good Samaritan
   B) the Kitty Genovese case
   C) the Sylvia Likens case
   D) the parable of the Prodigal Son

___ 2. According to the text, the social responsibility norm gets selectively applied according to the following principle:
   A) Give away only what you will never use.
   B) Do unto others as they have done unto you.
   C) Give people what they deserve.
   D) Give but require repayment with interest.

___ 3. Keisha is stopped on the street by a panhandler. She is most likely to give money if
   A) she just looked in the mirror.
   B) the panhandler is male.
   C) the panhandler is female.
   D) none of the above.

___ 4. According to the text, people in a hurry may be less willing to help because
   A) they tend to be in a negative mood state and therefore are less likely to help.
   B) they tend to be selfish and primarily concerned with meeting their own needs.
   C) they have weighed the costs of helping and have decided they are too high.
   D) they never fully grasp the situation as one requiring their assistance.

___ 5. A stranger has collapsed on a city sidewalk due to a heart attack. According to Darley and Latané, what is the first thing that must happen before you will help in this emergency?
   A) You must notice the stranger.
   B) You must make sure the victim is alone and truly in need of help.
   C) You must assume responsibility for helping.
   D) You must recognize the event as life-threatening.

___ 6. Evolutionary psychologists would have greatest difficulty explaining why
   A) Milly agrees to drive her neighbor to the doctor.
   B) Simon donates a kidney to save the life of his son.
   C) Rick helps his best friend paint his house.
   D) Jill agrees to donate bone marrow to save the life of a stranger.
___ 7. The finding that people will sometimes persist in wanting to help a suffering person even when they believe their distressed mood has been temporarily frozen by a “mood-fixing” drug suggests that
A) genuine altruism may exist.
B) empathy is a poor predictor of helping behavior.
C) egoism is a strong motivator of helping behavior.
D) social-exchange theory is a powerful predictor of helping behavior.

___ 8. Altruism is to _____ as egoism is to _____.
A) another's welfare; one's own welfare
B) evolutionary theory; social norms theory
C) Gouldner; Batson
D) reciprocity; social justice

___ 9. According to the text, individuals who identify as _____ in terms of spiritual commitment were most likely to report working among the poor, infirm, or elderly.
A) highly committed
B) highly uncommitted
C) moderately uncommitted
D) moderately committed

___ 10. Ian is from England, Panayiotis is from Greece, and Tikh is a man from India. Which one of these people is most likely to support and act on the norm of social responsibility?
A) Panayiotis
B) Tikh
C) Ian and Panayiotis are both more likely than Tikh
D) Ian
Answer Key

1. A  
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2. C  
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3. A  
   Page: 511
4. D  
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5. A  
   Page: 496
6. D  
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7. A  
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8. A  
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9. A  
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10. B  
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